

## Zoofari at Bramble Park Zoo

**Sunset Zoofari**-Friday, June 23, 6:00-9:00pm (21 years of age and older only fundraiser)

**Family Zoofari**--Saturday, June 24, 11:00am-3:00pm (all ages festival)



**Calling all cultures!! Calling all travelers! Do you play an instrument?  
Do you sing? Can you dance? Do you make a unique craft?**

**Unity and Diversity partnered with the H2O-20 project and the Bramble Park Zoo.**

We would be honored to have *you* as part of an event all about community education and recreation.

**Goal:** We would like to familiarize our community with the different cultures that are present while giving the cultural groups' time to get to know each other. Our community supports the zoo, which serves the community we all live and work in. So let's get together to create something GREAT!

### *History*

In May, 2012, the H2O-20 Steering Committee, a group of Watertown volunteers, started working with Market Street, Inc., to create a Vision Plan for Watertown in the year 2020. The plan was devised after months of research, meetings with local focus groups, interviews with city leaders as well as the compilation of over 2,200 on-line community surveys. The vision acknowledges the attributes desired by residents and seeks to define a community that residents and businesses will be proud to call "home" and how to include everyone to help build a better Watertown. In 2014 we had 229 adults attend the Friday fundraiser and 722 guests attend Saturday. In 2015 the numbers were 197 and 639 respectively.



### 5 Focus Areas

Going forward, the H2O-20 effort will include as many interested residents as possible in five main areas of focus:

1. Commitment to Public Education – chaired by Don Roby
2. Diversity of Employment Opportunities – chaired by Steve Lehner & Adam Karst
3. Safe & Attractive Neighborhoods & Business Districts – chaired by Jo Vitek
4. Vibrant Cultural & Recreational Amenities – chaired by Robb Peterson
5. **Welcoming, Family-Friendly, and Appealing to All Ages – chaired by Kyle Lalim**

Under #5 there were two ideas that would work well together as a partnership: 1) Organize events that appeal to adults, such as an annual event at Bramble Park Zoo and 2.) Develop cooperative programs in partnership with the Benedictine Multicultural Center in support of community inclusivity.

**The result = Zoofari two day event!!**

| Sunset Zoofari - Friday, June 23   | Family Zoofari - Saturday, June 24  |
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| <p><b>3:00-5:00pm</b> Set-up booth/display</p> <p><b>5:00-6:00pm</b> Food provided for volunteers time to talk and get to know each other</p> <p><b>6:00-9:00pm</b> Sunset Zoofari Event (cultural entertainment, food samples, beer and wine)</p> <p><b>9:00-9:30pm</b> Clean-up</p>  | <p><b>9:00-10:00am</b> Set-up booth/display</p> <p><b>10:00-11:00am</b> Food provided for volunteers; time to talk and get to know each other</p> <p><b>11:00am</b> Parade of flags</p> <p><b>11:00am-3:00pm</b> Family Zoofari Festival Event which includes booths, activities for the public, and stage presentations or demonstrations.</p> <p><b>3:00-4:00pm</b> Clean-up</p>  |
| <p><b>Event details:</b> This will be an adults only (21+) event. Everyone will be carded at the door. Guests will purchase a ticket and have the chance to walk around the zoo, learn about different cultures through dance, song, presentations, displays, etc. They will also taste wines, beers, and food samples from around the world. There will be a silent auction inside the Discovery Center with all proceeds going to the Bramble Park Zoo. Presenters get in for free both days.</p> <p><b>How you can help:</b> You are asked to provide the entertainment and food samples. Money is available to help with the purchase of ingredients or materials. High end goods such as jewelry may be sold this night. No food may be sold, it will all be given away as samples. We hope to sell about 250 tickets and have 10 stations.</p> | <p><b>Event details:</b> This will be an event for all ages. Visitors will pay regular admission to enter the zoo, have an LAZS membership, or tickets from the Friday night event to enter. Presenters get in for free both days.</p> <p><b>How you can help:</b> You are asked to be at the event and share your culture with the zoo guests. You can sell your wares and/or food if you would like. This is an informal festival type event where visitors will roam around the zoo and participate in the various activities/crafts we offer. A small amount of money is available to purchase materials for crafts, etc. We hope to have 10-15 stations. No reimbursement will be given for food items so we suggest that you charge a small amount for tastings. Your whole family is invited this day!</p> |

